

FRONTIER SOUPS™

Eligibility: Any qualified organization may purchase products from Frontier Soups for the purpose of fundraising. The sponsoring organization will be asked for a federal tax ID number for identification.

Contact Info: Please call Customer Service at 800.300.7687 or email info@frontiersoups.com

Pricing:

- * **Hearty Meals Soups** cost \$5.50 each, with your customers paying \$10 each - 45% profit.
- * **Homemade in Minutes Soups** cost \$5.50 each, with your customers paying \$10 each - 45% profit.
- * **Taco Dip Mix** costs \$3.50 each, with your customers paying \$6.00 each - 42% profit.
- * **Cornbread** costs \$3.50 each, with your customers paying \$6.00 each - 42% profit.

Shipping: Free delivery on orders over \$400. Orders less than \$400 will pay for freight.

Product Selection: Please call us to discuss your event. We are knowledgeable about our products and will make recommendations to maximize campaign effectiveness.

Direct Selling at Events: Many organizations display and sample soups to promote cash sales at their event. If doable, sampling is a fantastic way to increase sales – “if they try, they buy”. This kind of fundraiser works well for smaller-scale, in-person selling events such as church fundraisers. The sponsor in this case purchases products ahead of the event. To ensure food safety at our facility, we cannot accept returns.

School Fundraisers: 1) The sponsor in charge advises FS how many sell sheets and order forms are needed, at no cost. 2) The student/organization will take orders in the community. 3) At the end of the sales period, the sponsor will consolidate all orders and payments and **email or fax** the master order to Frontier Soups.

Payment: The sponsor makes payment in full to Frontier Soups, before the product is shipped, via check or credit card (Visa, Mastercard, American Express & Discover).

Support Materials Provided by Frontier Soups: 1) Informational packet detailing fundraiser; 2) Sell sheets and order forms for distribution; 3) Up to four samples for tasting; 4) Bags to organize separate orders (upon request).

Distribution: All materials/orders ship to the sponsor who is responsible for distributing product to individual customers.

Results: While sales generation is the top priority, fundraising organizations should feel good about the fact that they are offering a natural, nutritious, and delicious product from a family-owned specialty food company that has been in business since 1983.